



Arab American
National Museum

Sponsorship
JAM3A Festival



Image: Screenshot of performance by Emel from JAM3A 2021

JAM3A, an Arabic word for “gathering,” is a music, food and arts festival celebrating Arab American talent, community and identity, presented by the Arab American National Museum (AANM). AANM is the only museum of its kind and is dedicated to preserving and uplifting Arab American stories and experiences. In alignment with the Museum's mission, this can't-miss 2-day in-person and virtual festival will feature musical performances by renowned Arab artists, local businesses, food and artisan vendors. We welcome you all to this FREE event on September 16 and 17, 2023 that will be easy on the eyes, ears and taste buds.

Launched in 2021 as a virtual festival, JAM3A successfully reached thousands of attendees in 70 countries. This year, JAM3A will be in-person for the first time with an expected attendance of over 5,000 people and will activate the Wayne County Community College Campus in Taylor, Mich. The festival will also be available online for our national and international audience via livestream and a curated virtual marketplace. JAM3A will showcase the depth and diversity of our regional and national community in an inclusive, dynamic format.

Your sponsorship makes JAM3A possible and accessible to the public. Join us in bringing local and national communities together to celebrate the rich diversity of Arab art, music and culture.

For questions or to become a sponsor, contact Zahraa (Zaza) Saad at ZSaad@accesscommunity.org or [313.429.1948](tel:313.429.1948).



Learn more about the Arab American National Museum at www.arabamericanmuseum.org

MIZMAR \$100,000 (1 available)

Full recognition as title sponsor in all festival-related marketing and social media

Onstage speaking opportunity at festival opening

Ad or video on festival stage and during livestream
Sponsor must supply content

Premiere placement of ad or video on festival website
Sponsor must supply content

Onstage verbal recognition by emcee as title sponsor and prior to every performance

Invitation to reserve complimentary promo table space at festival and marketplace page on website

Ten (10) AANM Museum Supporter Memberships

Premiere sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials

Premiere sponsor name or logo placement (with external link) on main page of festival website
Sponsor must supply content

Twenty (20) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

QANUN \$50,000

Onstage speaking opportunity

Ad or video on festival stage and during live stream
Sponsor must supply content

Ad or video on festival website
Sponsor must supply content

Onstage verbal recognition by emcee at festival opening and prior to every performance

Invitation to reserve complimentary promo table space at festival and marketplace page on website

Eight (8) AANM Museum Supporter Memberships

Prominent sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials

Prominent sponsor name or logo placement (with external link) on main page of festival website
Sponsor must supply content

Ten (10) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

OUD \$25,000

Ad or video during live stream
Sponsor must supply content

Ad or video on festival website
Sponsor must supply content

Onstage verbal recognition by emcee at festival opening

Invitation to reserve complimentary promo table space at festival

Six (6) AANM Museum Supporter Memberships

Prominent sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials

Sponsor name or logo placement (with external link) on main page of festival website (sponsor must supply content)

Six (6) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

RABABA \$10,000

Ad or video on festival website
Sponsor must supply content

Onstage verbal recognition by emcee at festival opening

Invitation to reserve complimentary promo table space at festival

Four (4) AANM Museum Supporter Memberships

Sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials

Sponsor name or logo placement (with external link) on main page of festival website
Sponsor must supply content

Four (4) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

TABLA \$5,000

Invitation to reserve complimentary promo table space at festival

Two (2) AANM Museum Supporter Memberships

Sponsor name or logo placement on event stage (in-person and online) and all printed and electronic promotional materials

Sponsor name or logo placement (with external link) on festival website
Sponsor must supply content

Two (2) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

DAF \$2,500

Two (2) AANM Museum Supporter Memberships

Sponsor name or logo placement on event stage (in-person and online)

Sponsor name or logo placement (with external link) on festival website
Sponsor must supply content

Two (2) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

NEY \$1,000

Sponsor name or logo placement on event stage (in-person and online)

Sponsor name or logo placement (with external link) on festival website
Sponsor must supply content

One (1) festival tee shirts and posters

Recognition on AANM Sustainers' Wall and AANM Annual Report

JAM3A SPONSORSHIP FORM

CONTACT INFORMATION

Name (as it should be listed) _____

Contact Name/Title (for organization/company) _____

Address _____

City _____ State _____ Zip Code _____

E-mail _____

Phone () _____ Fax () _____

SPONSORSHIP LEVEL _____ AMOUNT _____

Check enclosed (payable to Arab American National Museum) Credit Card Visa Mastercard American Express Discover

Card # _____ / _____ / _____ / _____ Expiration Date _____ / _____

Cardholder's Name _____ Card Zip _____

CID# _____ Cardholder's Signature _____

Mail form and payment to Arab American National Museum, 13624 Michigan Ave., Dearborn, MI 48126, care of Zahraa Saad

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497.

**To guarantee placement of sponsor logos on all printed promotional materials,
Sponsorships must be confirmed by Wednesday, August 9, 2023.**